



URBAN EXPLORER

ACTIVITY OPTION

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Compasses at the ready, it's time to discover the beating heart of your favourite town or city with our Urban Explorer challenge (Christopher Columbus would be so proud!)

Using your smartphones and our interactive app, you'll explore your chosen metropolis whilst being guided to unlock GPS hotspots containing a variety of tasks to test your problem-solving skills and general knowledge.

As well as channelling your inner explorers, you'll have to get creative with photo and video challenges along the way. Team strategy is key here as you compete via the live scoreboard and 'photo wall' within our app, allowing everyone to inspire and entertain each other as they go!

Participants will set off in teams, each playing on their own devices (this activity is social distance ready) navigating their chosen location to unlock gps hotspots containing questions and challenges. With a huge variety of content, the Urban Explorer will keep teams engaged throughout, with photo and video tasks to get involved with and plenty of trivia to test your general knowledge!

Points are awarded for correctly completing tasks and the live scoreboard and photo wall will update throughout the game to keep everyone on their toes! The event starts with an uplifting remote briefing from one of our experienced event team via video link and ends with an presentation of the best photos and videos from the activity in an entertaining finale.

This fully managed event takes all of the hassles out of managing your team activity. In advance of your event, we will provide you with a step-by-step instruction sheet explaining exactly what you need to do to get ready for your event, and set up is really easy - simply download the Mobile Adventures app onto your smartphone, scan the QR code we provide you with on the day into the app and you're ready to go!

On the day of your event, a member of our experienced events team will host your event and provide an uplifting and lively virtual briefing at the beginning of your activity (usually via Zoom), setting the scene and providing a detailed briefing on how to play. They will keep teams engaged throughout and wrap up the activity, announcing the winning team as the finale. They'll also be on hand to make sure there are no problems and answer any questions people may have, so you can relax and enjoy the experience!



RUNNING TIME:	The ideal length of time for this activity is 90 - 120 minutes.
MIN/MAX GROUP SIZE:	Suitable for 10 - 500 participants.
PEOPLE PER TEAM:	We would recommend 4-6 participants per team.
WHAT'S INCLUDED:	<ul style="list-style-type: none">✓ An experienced facilitator to run your activity remotely✓ Fully hosted using Zoom✓ Gameplay app✓ Pre-event planning and management



HOW DOES THE ACTIVITY WORK?

This 'app-based' virtual team building activity is run using two pieces of software. The first is a gameplay app which each participant will need to download onto their smartphone or tablet. The second is Zoom which we would use for the initial briefing and results sessions (although we can use other platforms if required).

WHAT DO I NEED TO DO BEFORE THE EVENT?

Very little. Before your event we will send you a detailed 'event information sheet' with all of the information you and your teammates will need. This will include the confirmed date and time of your event, the name of your dedicated event host who will run your activity, and of course, the Zoom link that everyone will need to access the call. All you need to do is send this information sheet to all those taking part, – let us look after the rest!

WHAT HAPPENS ON THE DAY OF MY EVENT?

On the day itself, everyone will be welcomed to the event by your event host as soon as they join the Zoom call. Once everyone has arrived, your event host will explain exactly what will happen during your activity and answer any initial questions. After that it's time to get cracking as the teams head out and begin their challenge.

HOW MANY PEOPLE WILL BE IN EACH TEAM?

For this activity, we would recommend having around 5 people per team. Once your host has welcomed everyone and explained what will be happening during the activity, they will split the group into their teams.

HOW MANY HOSTS/FACILITATORS WILL BE RUNNING MY EVENT?

For this event, we will have one event host/facilitator for every 50 participants. They will remain available throughout the duration of your event to make sure everything runs smoothly and answer any questions participants may have and solve any problem that may arise.

WHAT HAPPENS AT THE END OF MY EVENT?

At the end of your event the facilitator will run through the results and declare the winners via Zoom. Once the results are announced and the 'wrap up' has finished, your hosts will leave the Zoom call and end the session.