

ACTIVITY OPTION

# iPAD FILM MAKING

The event starts when teams are given a brief for the subject of their films. The theme could be anything from making a short film, documentary, music video, promotional video, newscast or an advert for something specific to the company.

Teams then plan their storyboards for their films and assign their team roles, deciding who will be the director and who will be in charge of filming, sound, costumes, location, acting and editing.

Armed with tripods, lighting and microphone booms, and with access to an extensive collection of fancy dress costumes and props, teams then get creative and film their movies.

Once the films are “in the can” teams edit their movies using preinstalled apps, where they can zoom, cut, and add film effects such as black and white or speed settings. They can also choose from a bank of sound effects and music to create their soundtrack.

As a fun finale, teams’ movies are shown on the ‘big screen’ and the winning team receive their prizes in a closing awards ceremony. We can also award spot prizes for other teams for categories such as best costume, best editing and best actors.



<b>RUNNING TIME:</b>	The ideal length of time for this activity is 2-3 hours.
<b>MIN/MAX GROUP SIZE:</b>	Suitable for 15-150 participants.
<b>PEOPLE PER TEAM:</b>	We would recommend 8-10 participants per team.
<b>WHAT'S INCLUDED:</b>	<ul style="list-style-type: none"><li>✓ An event manager to oversee your activity</li><li>✓ Experienced and friendly crew</li><li>✓ All specialist equipment and sundries</li><li>✓ Pre-event planning and management</li><li>✓ White Rhino travel and logistics costs</li><li>✓ £10m public liability insurance</li></ul>